



CSM: Earth, Energy, Environment

2013 Annual Faculty Conference Campus Update

Terry Parker, Provost

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In Previous Years, we have discussed:



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- **Campus budget, context, financial health**
 - We are financially healthy
 - Small levels of state support
 - We are a tuition driven and dependent enterprise
- **Strategic Organization for Academic Affairs**
 - Formation of three colleges
- **Capital Programs and Academic Space**
 - ~\$70M in new Academic buildings
 - Continued pressure on space overall and space location
- **Accreditation**



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For this year, we will discuss:

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- **Faculty Headcount and hiring program**
 - Concerted effort to use budget strength to support faculty numbers
- **Strategic Planning**
 - Why Now

IN A FLASH, PRESIDENT JONES KNEW WHAT THE UNIVERSITY'S STRATEGIC PLAN HAD TO BE.



*Cartoon credited to Macleodcartoons,
Dr. James MacLeod, University of Evansville*



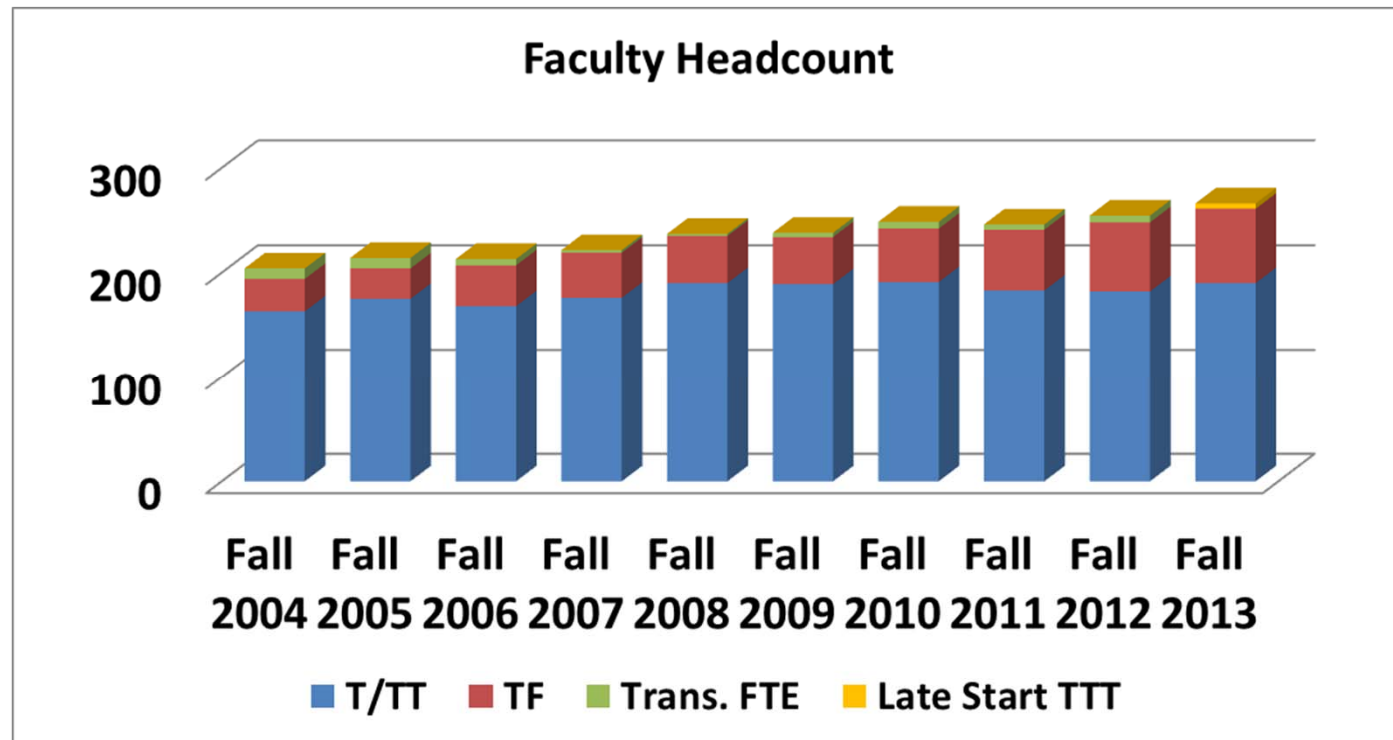
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We are continuing with our hiring program

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- The goal is to hire the “RIGHT” people
- We will release ~20 searches for FY14



All ranks and late start, 273.5FTE for Fall 2013



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Strategic Planning: Why are we doing this now??



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- **The Easy answer**
 - The old plan was a ten year plan and ten years is about up
- **The more complete answer: the world is changing**
 - Declining state support, growing cost pressures
 - **Strong appetite by students/stakeholders for “excellence”**
 - (Excellence costs.....)
 - **Explosion of technology impacts in delivery**
 - Flipped classrooms
 - MOOCs (NYT yesterday says MOOCs may “disrupt” grad education, San Jose State puts Udacity on hold summer 2013)
 - Online delivery comes of age
 - “digital natives” come of age and expect/demand technology integrated into delivery
 - **We have successfully navigated a difficult decade and our “planning” will help us navigate the next decade**



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Strategic Planning 101: Define who you are



CSM: Earth, Energy, Environment

- Mission: Science and engineering education and research that confronts the 21st century challenge of Earth, Energy, and Environmental sustainability
- Vision: Mines will be the premier institution, based on the impact of its graduates and research programs, in science and engineering relating to the Earth, Energy and Environment.
- Values: A student centered institution focused on education that promotes integrity, passion for their chosen field, tenacity and perseverance, and responsibility for developing a better world.



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Critical Questions to consider as we add “detail” to the plan

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- **Course delivery methods, technology, and opportunities**
 - Can we identify tactics that can be used to adopt emerging course delivery methods and consider areas for expansion (holistically the issue is how to promote excellence in curriculum)?
- **Size**
 - Can we maintain our small size and, within our constrained funding base, set the stage for long-term financial stability and health for the campus?
- **Reputation**
 - We continue to have strong reputation in the legacy departments that represent only 25% of the student demographic. Can we survive in the long term with this as the model or must we identify specific steps to take to broaden our reputation to be more inclusive of our existing student demographic?
- **Graduate Program and Research**
 - What overall program size, mix of degrees, and tuition policy is necessary for strong financial viability of the graduate program? What is the role of Research and how must it be supported?



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Strategic Planning Timeline
January – December 2013

Strategic Planning Working Group

Campus community

Campus leadership

