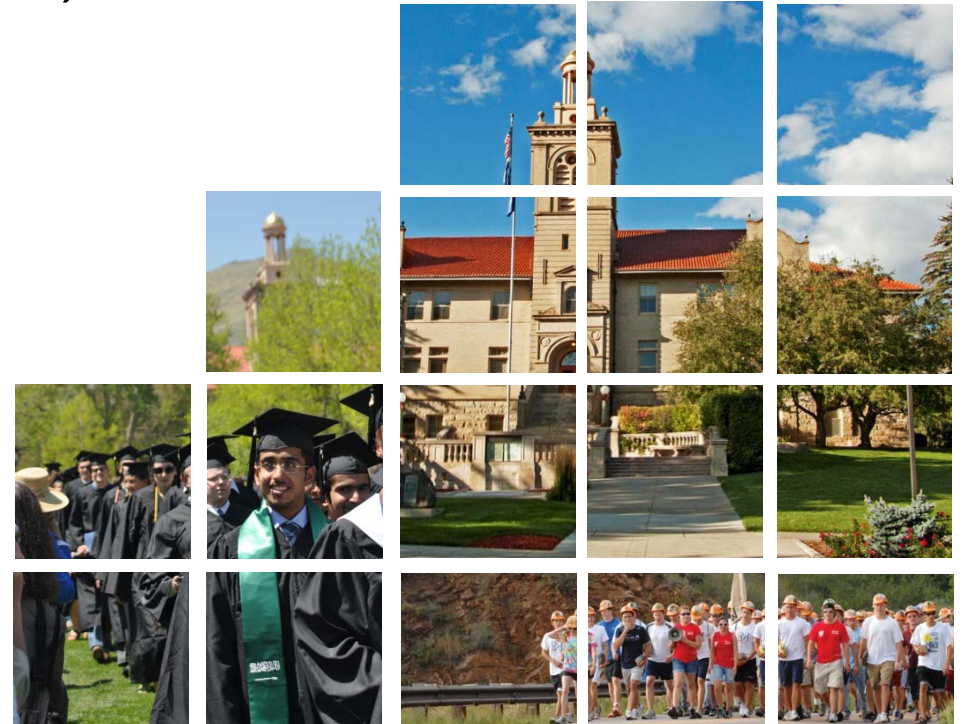




COLORADO SCHOOL OF MINES FOUNDATION

Faculty Conference *August 18, 2014*



Our Mission

The Colorado School of Mines Foundation advances the university's mission by maximizing private support and managing resources to fund the present and secure the future of Colorado School of Mines.

Our Responsibility

To raise as much money as possible for Mines by matching university needs with donor passions and interests.



- Engagement strategies that are meaningful to prospects and donors – we want them connected to you!
- Priorities for fundraising come from the university
- Transforming Lives campaign publically launched at **Mines Evening of Excellence** last September and **Campus launch** celebration last November
- Faculty & Staff Campaign co-chairs for FY15:
Derek Morgan and Paul Santi

Campaign Overview



Campaign Development Summary Report (\$mm) As of August 18, 2014

<i>Fundraising Initiative</i>	<i>Gifts & Commitments ⁽¹⁾</i>	<i>Goal</i>	<i>% of Goal</i>
CAMPAIGN FOR PRIVATE SUPPORT			
<u>Philanthropic Support ⁽²⁾</u>			
Financial Aid	46.6	67.0	69.6%
Faculty Support	18.1	45.0	40.3%
Departmental Support	9.7	19.0	51.0%
Capital Projects	37.2	50.0	74.3%
Campus Initiatives ⁽³⁾	24.2	24.0	100.7%
The Mines Fund	7.8	12.0	64.6%
Other Unrestricted	4.4	3.0	146.6%
Total Philanthropic Support	147.9	220.0	67.2%
<u>Other Private Support</u>			
Non-Governmental Research Support ⁽⁴⁾	73.4	130.0	56.4%
Total Other Private Support	73.4	130.0	56.4%
Total Campaign for Private Support	221.3	350.0	63.2%
PRIVATE SUPPORT FUNDRAISING STATISTICS			
Endowment Funds	68.5	100.0	68.5%
Current-Use Funds	42.3	70.0	60.4%
Capital Projects	37.2	50.0	74.3%
Other Private Support	73.4	130.0	56.4%
Total Campaign for Private Support	221.3	350.0	63.2%
CAMPAIGN FOR REVOCABLE DEFERRED SUPPORT ⁽⁵⁾			
Total Revocable Deferred Support	24.2	50.0	48.3%

(1) Includes outright gifts, pledges and certain irrevocable planned gifts calculated at net present value. Cash may or may not be received in the year a gift is pledged.

(2) Includes approximately \$13.7 million in gifts and commitments counted prior to the official start of the campaign.

(3) Includes certain research-related gifts and grants that do not have associated deliverables.

(4) Includes private industrial research grants and consortia memberships. Non-governmental research support is estimated at \$12.0 million for the first half of fiscal year 2014.

(5) Planned giving vehicles that can be cancelled or revoked prior to completion. Revocable deferred gifts are not included in campaign totals but are tracked as an additional indicator of the university's future strength.

Recent Successes



- The CSM broke its fundraising record for a THIRD consecutive year in fiscal year 2014 and raised \$47.8 million in commitments from generous alumni, friends, foundations and corporate partners.
- The President's Council had another record-breaking year at 937 (\$1000 and up).
- The Mines Fund garnered a record-breaking \$2.9 million in commitments in FY14.
- Endowment value increased from \$166 million to \$271 million—an increase of \$105 million through gifts and interest.

Recent Successes



- With a commitment of \$4.2 million, Harold '68 and Patricia Korell are supporting the Clear Creek Athletics Complex, scholarships and The Parents Fund.
- A gift of \$4 million from Patty '83 and Mike '83 Starzer is supporting construction of the Welcome Center, to be named for the couple.
- A \$3 million commitment from ConocoPhillips established the ConocoPhillips Center for a Sustainable WE2ST (Water-Energy Education, Science and Technology).
- A \$2 million gift from American Bureau of Shipping established the American Bureau of Shipping Endowed Chair in Metallurgical and Materials Engineering.
- A \$1.5 million gift from Alacer Gold Corporation is supporting the Timothy J. Haddon/Alacer Gold Endowed Chair in Mining Engineering.